

Maisy & Marley's Inclusive Playground in Council Bluffs, Iowa

A UNIVERSALLY ACCESSIBLE PLAYGROUND PROJECT



SPONSORSHIP OPPORTUNITIES

BROUGHT TO YOU BY:



Where limitations are forgotten, and
differences are celebrated.





Why do playgrounds matter?

Play is a critical part of the social, emotional, cognitive and physical development of every child. Unfortunately, the vast majority of playgrounds deny children with disabilities and critical illnesses the opportunity for exercise, entertainment and social interactions which other children enjoy. In fact, only a small percentage of fully accessible playgrounds exist within our nation and these are insufficient to serve 43 million Americans with disabilities.

An **Inclusive Playground** is specifically designed to remove physical and social barriers so ALL children, with and without disabilities and/or critical illnesses, can play side by side with their peers and families.

To be located in Council Bluffs, Iowa this playground will be an Unlimited Play inclusive playground — a place where limitations will be forgotten and differences are celebrated!

THE VISION

Play Without Limits — For Every Child, Every Family

Imagine a place where every child—regardless of age or ability—can laugh, climb, swing, and explore side by side. A place where siblings can play together, where grandparents can join in the fun, and where families feel truly welcomed. That's the vision for the first fully inclusive and accessible playground in Council Bluffs.

This destination play space will feature:

- An accessible zip line, swings, sensory-rich play areas, and smooth pass-through surfaces so wheelchair users never have to sit on the sidelines.
- An interactive nature trail, inviting children and families to discover, explore, and connect with the outdoors.
- Family-style ADA restrooms with oversized changing tables to meet the needs of all ages.
- A safe, fully fenced environment, giving peace of mind to caregivers while kids run free in play.

In partnership with Council Bluffs Parks & Recreation, HGM Associates, and Unlimited Play, we've already begun shaping the dream. Together, we are creating more than a playground—we're building a gathering place of joy, connection, and belonging.

This will be a one-of-a-kind destination that not only serves our local community, but also draws families from across the region. It will put Council Bluffs on the map as a leader in inclusivity, creating a legacy of play that will last for generations.

With your support, this vision becomes reality. Together, we can create a place where everyone belongs, everyone is seen, and everyone gets to play.



MAISY & MARLEY'S
purpose

Maisy & Marley's Purpose, a nonprofit born from love, hope, and the shared journey of two mothers, Alisha Neumann and Becca Wiggins.

We have lived through the darkness of a devastating terminal diagnosis of both their first born children. As parents who have walked this difficult path, we deeply understand the emotional turmoil and financial strain that accompany such a diagnosis.

Founded in 2021, Maisy & Marley's Purpose aims to alleviate the financial burden families often face after a diagnosis of a critically ill child.

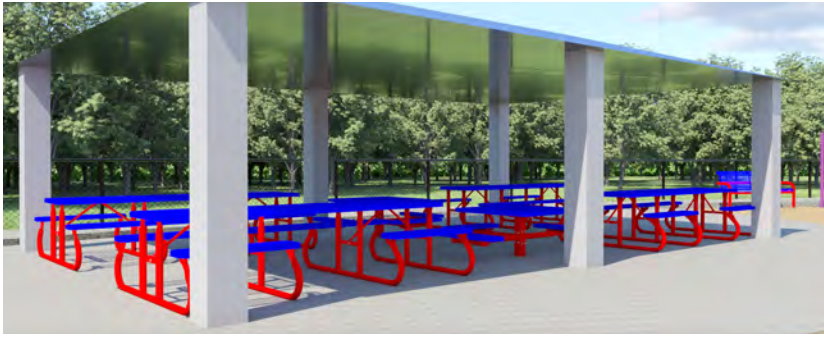
We know firsthand, the moment you receive that life-altering news, all your energy, attention, and resources become focused on caring for your precious child. In this journey, many families find themselves facing the reality of single-income households, lost jobs, and drained bank accounts, left with figuring out how to make ends meet while trying to provide the love and care their child deserves.

At Maisy & Marley's Purpose, we are committed to alleviating some of that burden. Through our financial grant program we want to ensure that the last worry on a family's mind is how to pay their mortgage, seek out therapy, assist with insurance bills, or whatever else we can do to help keep the lights on, feed their families or afford gas for medical appointments.

Our heartfelt mission is to create a supportive community where families can find relief and compassion through a diagnosis. We believe that no family should have to endure this journey alone. Together, we can provide hope and support, allowing families to remain in their homes and focusing on their child's needs.



“We believe this new playground will help bring communities together, inspire inclusion, promote growth and development to help improve the lives of all kids.”
~ Alisha Neumann & Becca Wiggins ~



Picnic Shelter and Five Accessible Tables (3 spaces available)
\$43,000.00 each



Butterfly Sculpture
with Steppers
\$14,800.00



Yellow & Purple Flower
Shade \$22,000.00



Green & Blue Flower
Shade \$22,000.00



Teal & Yellow Flower
Shade \$22,000.00



Communication Sign
\$1,200.00



Electronic Animal Sounds
Play Panel \$4,300.00



Joy of Play Sign
\$1,200.00



Rock Me See-Saw with accessible seats
\$15,000.00



Post Toppers - Five Flowers with Posts
\$3,200.00 each

Help us craft a playground that every child can enjoy.

Your generous support will enable ALL children and caregivers of all abilities the opportunity to experience the joys and benefits of play. This destination playground will truly impact everyone in Council Bluffs, Iowa and beyond.



Tots Area Crawl Tunnel
\$3,500.00



Tots Area Silly Tree
\$12,000.00



Tots Area Playhouse
\$14,000.00



Tots Area Community House
\$23,000.00



Tots Area Friendly Fence
\$4,100.00



Tots Area Calvin's Apple
\$3,400.00



Tots Area Nutty the Squirrel
\$3,400.00



Dragon Fly See-Saw \$16,000.00



Custom Flower Garden Safety Railings -
\$6,800.00 a set or
All six sets \$40,000.00



Music Area ~ Chimes, Vibes, 3 Conga Drums, and Cabasas \$20,000.00 or pick one for \$5,000.00



Roller Slide \$16,500.00



Curly Q Tunnel Slide
\$7,500.00



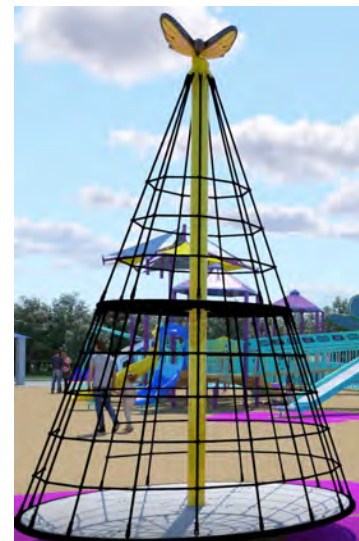
Crawl Tube \$8,000.00



Disco Ball Play Panel
\$3,000.00



Together Glider - 70-square-foot deck, 10 or more children can play on it together at a time. The Together Glider is accessible with a ramp and is fully wheelchair accessible. Includes custom butterfly.
\$38,000.00



Zoom Twist with Deck with accessible opening includes custom butterfly.
\$30,000.00



Hoopla Bridge Climber \$6,8000.00



Hang Out Seats with Club
House Window Panel
\$4,800.00



Timber Climb \$3,900.00



Monarch Butterfly Roof
Sculpture \$17,000.00



Infinity Wing Climber
\$3,500.00



Living Art Electronic
Panel \$4,500.00



Scramble Scales Music
Panel \$4,200.00



Electronic Piano Panel
\$3,800.00



Rail Rider (Zip-line) with Inclusive Seat \$28,000.00



In Ground Merry-Go-Round \$16,500.00



Beat Blocks Musical Panel
\$1,600.00



Solo Spinners Two Available
\$950.00 each



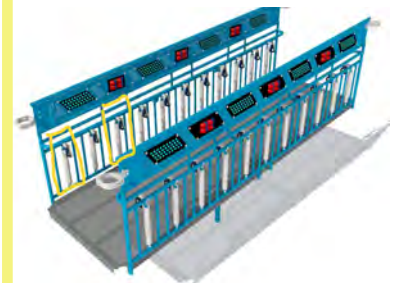
Quiet Grove
\$13,000.00



Double Slide
\$3,250.00



Melody Maker Panel
\$2,500.00



Sensory Safety Railings
\$8,800.00 each set
10 Sets Available for
Sponsorship



Double Entry Slides
\$8,000.00



Flower Climber
\$18,500.00



Two Multiuser Raft Swings
\$11,800.00 each



Double Chimes Post Player
\$900.00



Curly Q Slides - Two
Available for Sponsorship
Yellow or Blue
\$6,800.00 each



Large shaded Swing Set with Inclusive Swings & Generation Swing.
\$25,500.00



Let's pretend to have a
Lemonade Stand
\$2,700.00



Simon Says Play Panel
\$3,000.00



Braille Panel
\$2,500.00



Log Climber
\$3,500.00



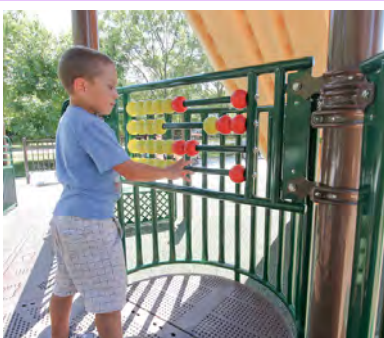
Double Bells Post Player
\$900.00



Gears Reach Panel
\$1,800.00



Maracas Post Player
\$900.00



Abacus Reach Panel
\$2,500.00



What to Wear Play Panel
\$2,300.00



Tilted Rock Wall
\$4,500.00



"Inclusion is not bringing people into a space that already exists. It is making a new space, a better space for everyone."
 ~ George Dei

The Maisy & Marley's Inclusive Playground is dedicated to establishing a vibrant space in Council Bluffs, Iowa, where individuals of every age and ability can foster healthy lifestyles through outdoor activities. This ambitious project will thrive with the backing of the local communities, churches, businesses, foundations, clubs, and families.

The new playground will be situated on city land in Council Bluffs, serving as a public park. Your kindness, whether through financial contributions or donated items, is fostering far more than just an ADA-accessible venue; it's nurturing a space of unity, safety, and community spirit.

Please consider donating in one of the following ways

1. Contribute to the general fund required to complete all aspects of this park, including bathrooms, fencing, accessible parking, safety surfacing and plenty of places to rest in the shade.
2. Sponsor a specific piece of playground equipment.
3. Sponsor a bench.
4. Share an in-kind gift of your time and talents, such as donation of specific building materials, equipment, and labor. We will have needs in the areas of concrete, land leveling, landscaping, and others.



(All donations will be reflected on a donor wall at the location.)

If you're able to assist us in this manner, kindly reach out to a committee member directly.

- Champion of Play  \$100,000+
- Inclusion Trailblazer  \$50,000+
- Wings of Courage Partner  \$25,000+
- Bloom Partner  \$10,000+
- Playground Pioneer  \$1,000+



What is Unlimited Play?



Unlimited Play is an award winning nonprofit organization that builds universally inclusive playgrounds to promote health and wellness and change communities by providing freedom of play for ALL children. The transformational power of an inclusive playground brings kids and adults of all abilities together to play and learn from each other.

Unlimited Play is a 501(c)3 non-profit organization that helps to plan, design and build fully accessible playgrounds. Unlimited Play playgrounds allow all children – regardless of their abilities – to play together. A valuable resource in our community, Unlimited Play has unique expertise in this area and is available to assist in the development of inclusive playgrounds that promote dignity, understanding and respect among children. In 2016, Little Tikes Commercial and Unlimited Play announced a partnership to help provide the magic of outdoor play to children of all abilities.

Maisy & Marley's Inclusive Playground

Thank you for your contribution; creating a place in Council Bluffs, Iowa where all abilities can come together to play. Please indicate your intention:

Make checks payable to:

Maisy & Marley's Purpose Foundation - with Inclusive Playground in the memo.
18595 Taylor Lane - Council Bluffs, IA 51503

OR

Unlimited Play 5988 Mid Rivers Mall Drive Suite 220 St. Peters, MO 63304 with Maisy & Marley's Inclusive Playground in the memo.



Scan - Website



Scan to follow
us on Facebook



Scan to donate online

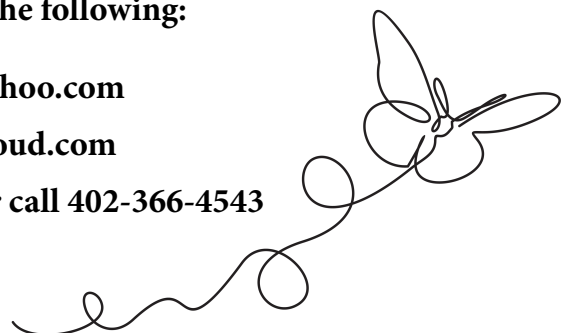


Any questions, please contact any of the following:

Alisha Grauer - alisha.grauer@yahoo.com

Becca Wiggins - rwiggins26@icloud.com

Julie Hoffman - julie@unlimitedplay.org or call 402-366-4543





Maisy and Marley's Purpose

little tikes COMMERCIAL

Some products are shown as conceptual

YOUR COMMUNITY'S UNLIMITED PLAY PLAYGROUND

- Safe, smooth, spongy surfacing
- Quiet Area
- Fully ramped to the top play element
- Specialized seating and handholds
- Slanted/graduated climbing elements
- Large Shaded Swing Set
- Generation Swing
- Picnic Shelter with accessible tables
- Roller and molded slides
- In ground Merry Go Round
- Parallel play
- Lots of shade
- Fun, educational play panels
- Imaginative Play
- Inclusive seats on swing-set and Rail Rider

Maisy & Marley's Inclusive Playground Donation Agreement
Thank you for your contribution; creating a place in Council Bluffs, Iowa
where all abilities can come together to play. Please indicate your intention:

Company (If Applicable) _____

Name _____

Address _____

Phone _____

Email _____

_____ One Time Donation _____ (Amount)

_____ Recurring Contributions _____ (Total Amount)

_____ Equipment Piece _____ (Piece Name)

_____ In-Kind Gift (To be discussed individually)

Naming Rights \$250,000 + Exclusive Naming Rights recognition — your name proudly displayed as part of the playground's identity (example: Maisy & Marley's Inclusive Playground by [Your Name]).

- | | | |
|-----------------------------------|---|-------------------|
| • Champion of Play |  | \$100,000+ |
| • Inclusion Trailblazer |  | \$50,000+ |
| • Wings of Courage Partner |  | \$25,000+ |
| • Bloom Partner |  | \$10,000+ |
| • Playground Pioneer |  | \$1,000+ |



For recognition purposes, please list how you would like your gift acknowledged:

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