

Asher's Playground

in Ellisville, Missouri

A UNIVERSALLY ACCESSIBLE PLAYGROUND PROJECT



SPONSORSHIP OPPORTUNITIES

BROUGHT TO YOU BY:



Where limitations are forgotten, and differences are celebrated



Who is Unlimited Play?

Unlimited Play is an award winning nonprofit organization that builds universally inclusive playgrounds to promote health and wellness and change communities by providing freedom of play for ALL children. The transformational power of an inclusive playground brings kids and adults of all abilities together to play and learn from each other.

Unlimited Play is a 501(c)3 non-profit organization that helps to plan, design and build fully accessible playgrounds. Unlimited Play playgrounds allow all children – regardless of their abilities – to play together. A valuable resource in our community, Unlimited Play has unique expertise in this area and is available to assist in the development of inclusive playgrounds that promote dignity, understanding and respect among children. In 2016 Little Tikes Commercial and Unlimited Play announced a partnership to help provide the magic of outdoor play to children of all abilities.



New Partners in Inclusive Play



Why do Playgrounds Matter?

Play is a critical part of the social, emotional, cognitive, and physical development of every child. Unfortunately, the vast majority of playgrounds deny children with disabilities and critical illnesses the opportunity for exercise, entertainment, and social interactions which other children enjoy. In fact, only a small percentage of fully accessible playgrounds exist within our nation and these are insufficient to serve 43 million Americans with disabilities.

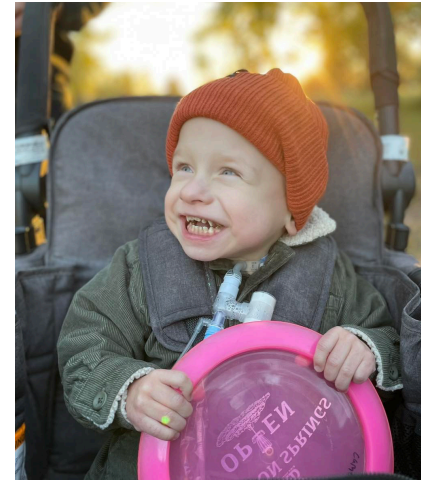
An Inclusive Playground is specifically designed to remove physical and social barriers so ALL children, with and without disabilities and/or critical illnesses, can play side by side with their peers and families.

To be located in Ellisville, MO at Bluebird Park. This will be an Unlimited Play Playground — a place where limitations will be forgotten and differences are celebrated!

The Vision

Honoring Asher:
A Life Full of Light, Love, and Strength

On October 15, 2021, Asher came into the world early—just 28 weeks—alongside his twin brother, Aston. From his very first breath, Asher showed us what it meant to be a fighter. Born with a complex congenital heart defect and other health issues, he underwent surgery within the first 24 hours of life, and his journey of resilience began.



Over the next two and a half years, Asher faced countless surgeries—including three open-heart procedures—hospital transfers, and long stretches in intensive care. Through it all, he remained the happiest little boy, lighting up every room with his smile and bringing comfort and joy to everyone around him.

In April 2023, after so many challenges, Asher finally came home. He started thriving—walking with a gait trainer, beginning to eat and talk more, and enjoying time with his family. His favorite place in the world? The park. Asher loved being outside, especially with his brother, where laughter and sunshine surrounded him.

But in early 2024, Asher experienced a series of sudden cardiac arrests. Though he fought bravely, his little body couldn't recover from the final episode. On May 13, 2024, surrounded by love and Taylor Swift's music—his favorite—Asher made his journey to heaven.

Asher's life, though short, made an enormous impact. His strength, joy, and love touched the hearts of everyone who met him—and many who never had the chance. We are devastated, but we are also incredibly proud of the warrior he was and the love he gave so freely.

Building a Playground for Every Child—Inspired by Asher

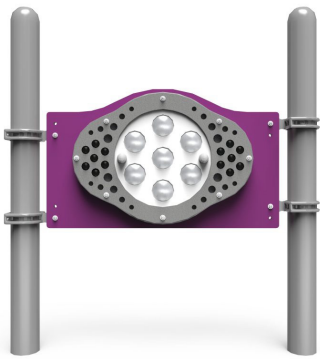
In honor of Asher's beautiful life, we are raising funds to create something he would have absolutely adored.

An inclusive, accessible playground where every child—regardless of ability—can play, laugh, and thrive.

~ Marissa Huber

Join us in the efforts to build this universally accessible playground. Your generous support will enable ALL children and caregivers of all abilities the opportunity to experience the joys and benefits of play.

This inclusive playground will truly impact our community far beyond the playground.



Disco Balls Play Panel
\$4,000.00



Scramble Scales Play Panel
\$4,500.00



Quiet Grove
**A space to reset without
having to leave the
playground.**
\$14,000.00



Friendly Fence Toddler Play Activity
\$4,200.00



Log Stump Climber
\$2,800.00



Tots Builder Truck \$6,000.00



**Arched Log Climb
\$1,700.00**



**Calvin's Apple
Toddler Activity
\$4,000.00**



**Roller Slide
\$14,000.00**



ROCK ME TOTTER
Four inclusive seats that can be equipped with a 5-point harness for extra support.
\$6,800.00



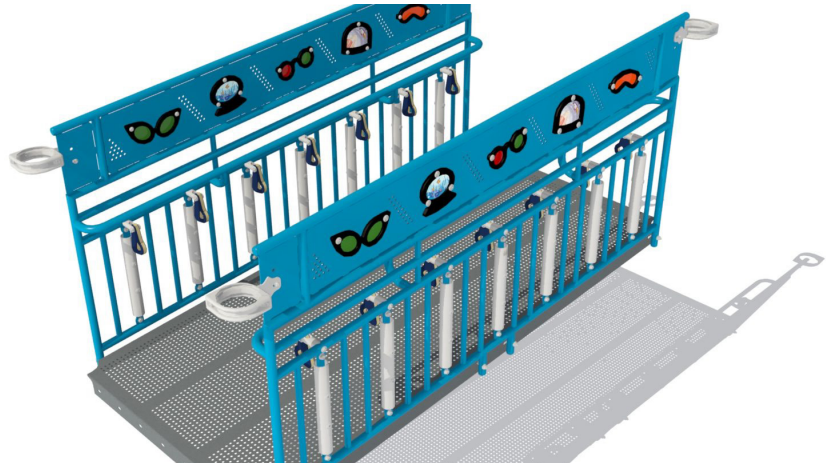
**Infinity Climber
\$3,400.00**



Communication & Joy of Play Signs
\$4,000.00



SPIN ME ~ In ground Merry Go Round
\$14,500.00



Sensory Safety Rails \$14,500.00 each set - Four sets available for sponsorship



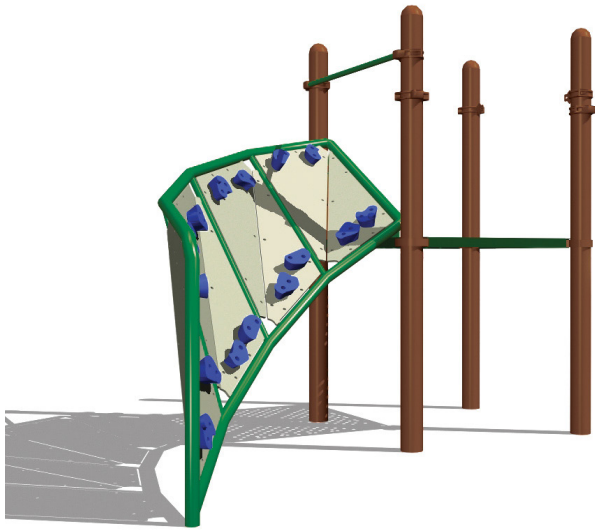
Chimes
\$6,800.00



Slalom Slide \$6,100.00



Zoom Twist with Deck
\$20,000.00



Influx Climber \$6,500.00



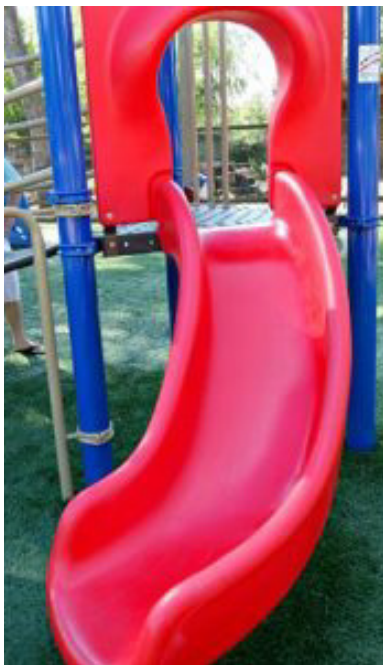
**Three Conga Drums
\$3,900.00**



**Concerto Vibes
Music Area Vibes \$6,500.00**



**Large Cabasa
\$2,300.00**



**Elbow Slide in Yellow
\$3,800.00**



Stax Summit Tower \$18,000.00



**Multi User Basket Swing
\$2,900.00**

Mission Statement

The Ellisville Parks and Recreation Department is dedicated to enriching the lives of our community members by providing inclusive, engaging, and meaningful recreational opportunities. In partnership with the Public Works Department, we are committed to maintaining beautiful, accessible parks, trails, and facilities that inspire active lifestyles and a deep appreciation for the natural environment. Through diverse programs and special events, we strive to create a welcoming space where individuals of all ages and abilities can connect, grow, and thrive together.



Your participation is valued - whether through donations, sponsorships, grants, or gifts of time.

Your involvement is warmly appreciated.

Here's How You Can Help

- To make a financial contribution, please use the form in this booklet.
- Contribute your time by organizing a fundraiser. Whether it's donating, spreading the word, or volunteering your time, every bit of support makes a big difference.
- Kindly contribute items like concrete, fencing, shrubs, etc. by filling in and sending the contact details in this brochure, specifying the goods/services you wish to donate.



Sponsor the Swing Set with Inclusive Swing, Baby Swing and Generations Swing for \$12,000.00

If you can contribute to our playground in any of these ways, please speak directly to a

Sally Gobelney ~

sgobelny@ellisville.mo.us or

[Julie Hoffman ~ julie@unlimitedplay.org](mailto:julie@unlimitedplay.org)



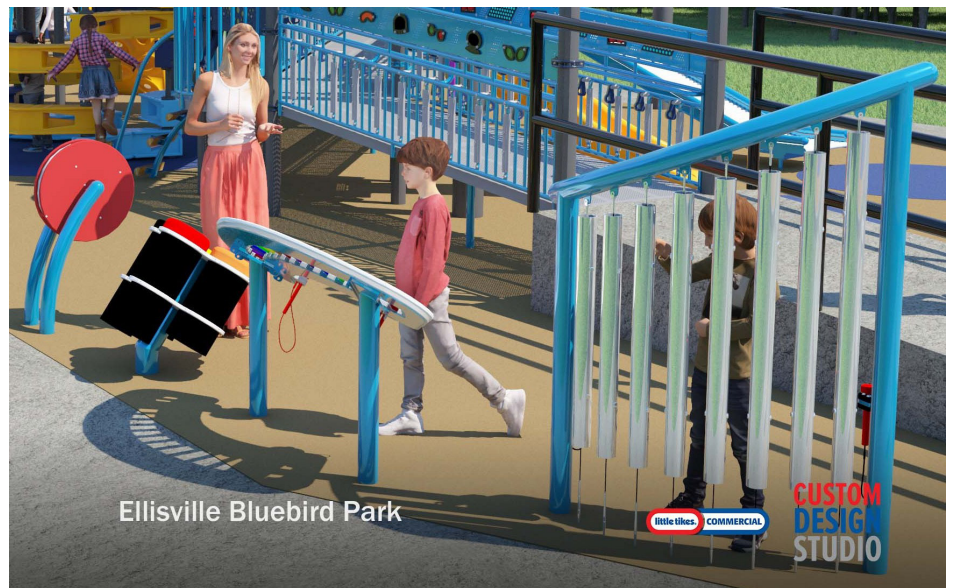
*“Inclusion is not bringing people into spaces that already exist. It is making a new space, a better space for everyone.”
– George Dei*

The Asher's Playground committee is striving to create such a space in Bluebird Park; a place where people of all ages and abilities will engage in healthy habits through outdoor play. The endeavor will require the support of the St. Louis county communities, churches, businesses, foundations, clubs and families.

Your generosity—whether through financial support or in-kind gifts—is building more than just an ADA-accessible park; "it's creating a haven of inclusion, a sanctuary of safety, and a vibrant heartbeat of community where every child belongs and every family feels seen."

Donor Levels

Bluebird Buddy	\$100,000.00
Hummingbird Hero	\$50,000.00
Cardinal Champion	\$20,000.00
Bobwhite Believer	\$10,000.00
Robin Rescuer	\$5,000.00
Wren Warrior	\$1,000.00
Meadowlark Mate	\$500.00



A donor sign will be placed at the playground to reflect all donations over \$500.00. Sponsorships of equipment will be reflected with vinyl lettering on the corresponding piece of equipment.



Ellisville Bluebird Park

little tikes COMMERCIAL

CUSTOM
DESIGN
STUDIO

Custom products are shown as conceptual.

YOUR COMMUNITY'S Unlimited Play Playground

- Safe, smooth, spongy surfacing
- Ramps from bottom to top
- Transfer stations throughout
- Specialized seating and handholds
- Slanted/graduated climbing elements
- Inclusive Seat Swings
- In Ground Merry Go Round
- Basket Swing
- Roller and molded slides
- Musical elements
- Parallel play
- Lots of shade
- Fun, educational play panels
- Quiet Grove
- Generation Swing
- Communication Board

Asher's Playground Donation Agreement.

Thank you for your contribution; creating a place in St. Louis County where people of all ages and abilities can come together to play. Please indicate your intention:

Company (If Applicable) _____
Name _____
Address _____
Phone _____
Email _____

_____ One Time Donation _____ (Amount)
_____ Recurring Contributions _____ (Total Amount)
_____ Equipment Piece _____ (Piece Name)
_____ In-Kind Gift (To be discussed individually)
_____ Equipment Sponsor _____

(Please reach out to the committee to discuss name to be used on the equipment.)

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Learn more and
donate online



Follow us on
Facebook



Please make checks payable to:

Unlimited Play - Asher's Playground
5988 Mid Rivers Mall Drive, Ste 220 St. Peters, MO 63304

Any questions, please contact

Sally Grobelny ~ sgrobelny@ellisville.mo.us
Marissa Huber- hubermarissa28@gmail.com
Julie Hoffman ~ Julie@unlimitedplay.org

Unlimited
Play



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