

# Unlimited Play

3<sup>rd</sup> Annual Sweaty Pig Run

5K and 1-Mile

Virtual 1-Mile, 5K, 10K and Half Marathon

## Sponsorship Packet



# Sponsorship Letter

March 1, 2021

We cordially invite you to participate as a sponsor for Unlimited Play's 3<sup>rd</sup> Annual Sweaty Pig Race which will include a 5K or 1-Mile Fun Run, as well as a virtual 5K, 10K, or Half Marathon. There will also be a free Little Piggy 50 Yard Dash for children ages 2-5. In addition, during registration runners will be assigned at no charge a training coach! We expect this race to bring record numbers of runners and spectators!

The event will be held on Saturday, June 12<sup>th</sup>, 2021 at 8:00am, at Hawk Ridge Park, Zachary's Playground located at 8392 Orf Road, Lake Saint Louis, Missouri 63367. . We will have BBQ and Brew for this family friendly race as well as music and tons of fun. This event is an important community event and fundraiser for our organization that allows children of all abilities to experience the importance and love of play.

Please review the enclosed sponsorship packet. You can either email your registration application to [diane@unlimitedplay.org](mailto:diane@unlimitedplay.org) or mail the registration application form to:

Diane Vollmer  
Unlimited Play  
5988 Mid Rivers Drive, Suite 230  
St. Peters, MO 63304

Thank you in advance for your consideration on becoming a race sponsor. We are grateful for your support helping us build playgrounds 'where limitations are forgotten, and differences are celebrated'.

Sincerely,



Natalie Mackay  
Executive Director

5988 Mid Rivers Drive \* Suite 203 \* St. Peters, MO 63304 \* [diane@unlimitedplay.org](mailto:diane@unlimitedplay.org)

"Where limitations are forgotten and differences are celebrated."



# Inclusive Play

**Unlimited Play** is an award winning non-profit organization that builds universally accessible playgrounds to promote health and wellness while transforming communities by providing the freedom of play for ALL children and families.



Playgrounds not only allow children with disabilities the right to play, but also parents and caregivers, including our Veterans.

Play is a critical part of the social, emotional, cognitive, and physical development of every child.



# Sponsorship Overview

Sponsor Benefits	Sponsorship Opportunities				
	Platinum Sponsor \$5,000 +	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500	Naming Sponsor \$100
Recognition on Race Website	Logo	Logo	Logo		
Recognition on Official Race Shirts	Logo	Logo	Name	Name	
Recognition on Facebook	Logo	Name	Name	Name	
Recognition on Banner at Finish Lane	Logo	Name	Name	Name	Name
Company Flyer Inserted in all Race Packets	✓	✓	✓	✓	✓
Race Entries	10	6	4	0	0

Sponsor Benefits	Other Sponsorship Opportunities			
	Cinch Bag Sponsor \$750	Medal Sponsor \$750	Little Piggy Sponsor \$500	Water Station Sponsor \$250
Name and Logo Prominently Displayed	✓	✓	✓	✓
Company Flyer Inserted in all Race Packets	✓	✓	✓	✓



# Sponsorship Details

## Platinum Sponsor - \$5,000.00 +

- Logo & Name on Race Website
- Logo & Name on Official Race Shirts
- Logo & Name on Facebook
- Logo & Name on Banner at Finish Line
- 10 Race entries
- Company Flyer Inserted in all Race Packets

## Gold Sponsor - \$2,500.00

- Logo & Name on Race Website
- Logo & Name on Official Race Shirts
- Name on Facebook
- Name on Banner at Finish Line
- 6 Race entries
- Company Flyer Inserted in all Race Packets

## Silver Sponsor - \$1,000.00

- Logo & Name on Race Website
- Name on Official Race Shirts
- Name on Facebook
- Name on Banner at Finish Line
- 4 Race entries
- Company Flyer Inserted in all Race Packets

## Bronze Sponsor - \$500.00

- Name on Official Race Shirts
- Name on Facebook
- Name on Banner at Finish Line
- Company Flyer Inserted in all Race Packets

## Naming Sponsor - \$100.00

- Name on Banner at Finish Line
- Company Flyer Inserted in all Race Packets

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## Cinch Bag Sponsor - \$750.00

- Name & Logo Displayed on Cinch Bag
- Company Flyer Inserted in all Race Packets

## Medal Sponsor - \$750.00

- Name & Logo Displayed on Medals
- Company Flyer Inserted in all Race Packets

## Little Piggy Sponsor - \$500.00

- Name & Logo Displayed on T-Shirts
- Company Flyer Inserted in all Race Packets

## Water Station Sponsor - \$250.00

- Name & Logo Displayed at Water Stations
- Company Flyer Inserted in all Race Packets

Packet Pick-Up Sponsor Available – Call for Details



# Sponsorship Application

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Select Your Sponsor Level:

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor (\$5,000 +) | <input type="checkbox"/> Cinch Bag Sponsor (\$750)    |
| <input type="checkbox"/> Gold Sponsor (\$2,500)       | <input type="checkbox"/> Medal Sponsor (\$750)        |
| <input type="checkbox"/> Silver Sponsor (\$1,000)     | <input type="checkbox"/> Little Piggy Sponsor (\$500) |
| <input type="checkbox"/> Bronze Sponsor (\$500)       | <input type="checkbox"/> Water Station (\$250)        |
|   | <input type="checkbox"/> Naming Sponsor (\$100)       |

Name for Shirt: \_\_\_\_\_

ALL LOGOS MUST BE RECEIVED BY MAY 29, 2021. High resolution PDF or Vector art required

Method of Payment:

- Check (payable to Unlimited Play)  
 Cash  
 Credit Card                      Visa      MasterCard      Discover      American Express

Name (as it appears on the card): \_\_\_\_\_

Address (for the card): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Zip: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please email or mail the application to:

Diane Vollmer | [diane@unlimitedplay.org](mailto:diane@unlimitedplay.org)  
Unlimited Play  
5988 Mid Rivers, Drive, Suite 230  
St. Peters, MO 63304



Unlimited Play is a 501(c)(3) charitable organization

